VERNDALE

StudentIQˣ

Unified Data, Intelligence, and Activation Solution for Higher Education

Move from disconnected systems and reactive reporting to proactive, data-driven decision-making across enrollment, student success, and advancement.

→ THE STUDENTIQˣ ADVANTAGE

StudentIQˣ connects data, analytics, and AI-driven workflows to help institutions move from reactive reporting to proactive decision making.

With StudentIQˣ, institutions can:

⚛	See a complete, trusted view of students and alumni
◐	Identify enrollment, retention, and engagement risks earlier
⚠	Prioritize actions based on what matters most
⊜	Reduce manual analysis and operational friction
◨	Align data, strategy, and institutional outcomes

→ HOW IT WORKS

StudentIQˣ brings together three integrated capabilities:

1. **Unified Data** – Data from SIS, CRM, LMS, advising, and engagement systems consolidated into a single, governable foundation
2. **Intelligence** – Analytics and AI that surface predictive signals and actionable insights
3. **Activation** – Insights embedded into dashboards, alerts, and workflows to drive timely action

→ KEY USE CASES

- **Admissions & Enrollment** – Increase acceptance yield, reduce student melt, and optimize forecasting
- **Student Success** – Identify at-risk students earlier and improve retention
- **Advancement** – Strengthen donor segmentation and alumni engagement
- **Operations & Compliance** – Improve data quality, governance, and FERPA-aligned controls

StudentIQˣ helps institutions act earlier, focus effort where it counts, and improve outcomes across the full student and alumni lifecycle.

Go from fragmented data to proactive institutional intelligence. **Book a free consultation** to get started.